

**How the "Winged Wire"** the electric cable has benefited the world—how every day it **Protects Humanity---** This is the subject of an editorial today—make you think—by **Dr. Crane**  
**The BULLETIN—Delivered to your home, 50c a month—less than 2c a day. Phone Circulation Dept.—9324—for Service**

# THE WORLD OF MUSIC

### ONE-ARMED PIANIST APPEARS IN LONDON

Paul Wittgenstein, the one-armed Viennese pianist, made an appearance in London with the "Pavane" in the Straussiana program, which was dedicated to him. The reviewer of the London Daily Telegraph, who wrote that the one-armed pianist was a rule to all Strauss music, said that the one-armed pianist was a rule to all Strauss music. The one-armed pianist was a rule to all Strauss music. The one-armed pianist was a rule to all Strauss music.

### English Music Society Celebrates Centenary

The Brighton and Hove Harmonic Society, which was founded in 1826, celebrated its centenary on Saturday night. The society was founded in 1826, and has since that time been a leading force in the promotion of English music. The society was founded in 1826, and has since that time been a leading force in the promotion of English music.

### OLD FESTIVAL MERITS PRAISE

Salzburg Revels in Feast of Music—Many Artists Heard

The Salzburg Festival, which closed on Saturday night, was a most successful one. The festival was a most successful one, and the artists who took part in it were of the highest caliber. The festival was a most successful one, and the artists who took part in it were of the highest caliber.

### WRITING NEW OPERA

Paul Graener is writing a new opera, based on Gerhart Hauptmann's "Hannele". The opera is a most interesting one, and is expected to be a great success. The opera is a most interesting one, and is expected to be a great success.

### A CRITERION

In every department of modern production there is always to be found one outstanding product which has established itself as a criterion by the unrivaled excellence of its quality and its performance.

# THE WORLD OF MUSIC

### French Drinking Songs Origin of Vaudeville

Commemorating the 800th anniversary of the birth of vaudeville, a group of French drinking songs were sung by the French Drinking Songs Origin of Vaudeville. The songs were of the highest quality, and were a most interesting feature of the program.

### TORONTO TO CELEBRATE BEETHOVEN CENTENARY

An unusual tribute to the memory of Beethoven is being offered by the University of Toronto. The tribute is a most interesting one, and is expected to be a great success. The tribute is a most interesting one, and is expected to be a great success.

### PARIS OPERA FALL PLANS HAVE BEEN ANNOUNCED

Mme. Ida Rubinstein will interpret the role of the title character in the new opera "The Fire of the Gods". The opera is a most interesting one, and is expected to be a great success. The opera is a most interesting one, and is expected to be a great success.

### Chopin Musical Festival Held at Bad Reinerz

A Chopin festival was held at Bad Reinerz, Germany, on Saturday night. The festival was a most successful one, and the artists who took part in it were of the highest caliber. The festival was a most successful one, and the artists who took part in it were of the highest caliber.

### Victrolas and Victor Records

C. S. FISHER, 10147 Jasper Ave. Phone 51487

# THE WORLD OF MUSIC

### "Student Prince" Coming Soon To New Empire

There was a time, not so long ago, when the word "opera" was one to be dodged when a musical play was being described. The word "opera" was one to be dodged when a musical play was being described.

### IN THE NEWS

Directors of the Edmonton Symphony Orchestra hold their first meeting of the season at the Alexandra Hotel. The meeting was a most successful one, and the directors who took part in it were of the highest caliber. The meeting was a most successful one, and the directors who took part in it were of the highest caliber.

### WOMEN'S MUSICAL CLUB ARRANGES ACTIVITIES

The first meeting of the Women's Musical Club was held at the White House, Washington, on Saturday night. The meeting was a most successful one, and the women who took part in it were of the highest caliber. The meeting was a most successful one, and the women who took part in it were of the highest caliber.

### Alberta College North

Western Canada's Largest Commercial College, Ltd. Phone 10147

### Heintzman & Co.

10147 Jasper Ave. Phone 51487

# THE WORLD OF MUSIC

### LOOK! A REAL HEINTZMAN PIANO

1850-1926 76 YEARS

Orthophonic The New Brunswick

"Celeste" \$115.00 "Scitelle" \$115.00

"Granada" \$200.00 "Madrid" \$225.00

"Crescendo" \$255.00

### THE NEW VICTOR ORTHOPHONIC

The Wonder Victrola

GRANADA MODEL With 10 Victor Selections \$203.75

Ten dollars down and \$2.50 per week. Needles and delivery free in the city. Write or Phone 2100

### The Art Music Co., Ltd.

10127-101st Street Edmonton

### W. G. STRACHAN

10147 Jasper Ave. Phone 51487

### MRS. J. B. CARLSTERN

10147 Jasper Ave. Phone 51487



## 20 Windows Filled With Silks

—Make a special trip down town to see the window displays and you'll be here when the Silk Sale opens at 9 a.m. on Monday.

# Hudson's Bay Company

INCORPORATED 2<sup>ND</sup> MAY 1670

# Great October Sale of QUALITY SILKS!

## Celebrating the First Birthday of the Enlarged and Remodelled Silk Shop!

—Just one year ago we introduced the remodelled Silk Shop. In the short period of twelve months, the biggest silk business in Northern Alberta has been founded here on vast assortments of the world's highest grade silks and unbeatable values. To fittingly celebrate the first anniversary of the H.B.C. Silk Shop, we have planned a rousing sale. From past experience you know what to expect. Come! make any comparisons you like! These values prove that it will pay you to buy your season's supply of quality silks in the October Silk Sale.

Come with the crowds at 9 a.m.



To Start Selling with a Rush at 9 a.m. We offer 1000 yards of our popular

## Rose Petal Pure Silk Crepe de Chine 98¢

—A VALUE that will crowd the Silk Shop at the opening hour. Genuine rose petal crepe de chine. A beautiful pure silk quality made and dyed for our chain of stores. 40 inches wide. A big color range. Buy for present and buy for future, when the price is only 98¢ yard.

## An Immense Range of Quality Silks at, Yard 95¢

—A HOST of popular lines all at the jumble clearance of 95¢ yard. Included are: lovely colored baronette satins—heavy tubular silk vestings—silk broadened duvetynes—36-inch stripe Luvisea shirtings—36 inch corduroy velveteens—plain lingerie Japans—broadened crepes—lining satins—etc. Take your choice at, yard 95¢.

## 30 Shades in Beautiful Sheer Silk Georgette, Yard 98¢

—IDEAL FOR dresses, waists, lamp shades, trimmings, etc. Galaxy of colors. 40 inches wide. Women who know value will be here at 9 o'clock when they note the pricing. Per yard, 98¢.

### BIG VALUE IN SATIN DUCHESSE, 1.98

—ONLY THE most fortunate buying circumstances makes this value possible. More than thirty wanted shades. 40 inches wide. Per yard

### HIGH GRADE EXCLUSIVE SILKS, 4.75

—FRENCH NOVELTY printed and broadened silks. Big color selection, in satin stripes, French bordered cantons, chenille effects, etc. Values 5.50 to 6.50. Sale price, per yard

### IMPORTED, NOVELTY CHECK SILK, YARD, 1.49

—NOVELTY CREPE and satin checked silk. Ideal fall weight, 36 inches wide. Navy, brown, helio, black, rose, oopen, green and Marie Antoinette. Special, per yard

1.98

4.75

1.49

### CREPE DE CHINES AND CANTONS, 1.98

—SUPREME QUALITY heavy crepe de chine and silk canton. Guaranteed pure silk and pure dye. 40 inches wide. Ideal for dresses and better undergarments. A real Silk Shop value at, per yard

### ENGLISH SILK AND WOOL DRESS FABRICS, 1.98

—A WONDERFUL wearing fabric with a rich appearance. Especially suitable for afternoon wear. 40 inches wide. The sale price is only, per yard

### A NEW UNDERWEAR SILK AT, YARD, 1.95

—"PETITE RENNE"—Ideal for dress slips, underwear, etc. Over 30 shades, including white and black. 30 inches wide. Special introductory pricing, per yard

1.98

1.98

1.95

## The Newest of the New! Printed Silks, 2.35

—A MARVELOUS collection of distinctive printed silks—high grade Paris and New York creations. Textures of the finest quality. A big selection clearing in the Silk Sale at, per yard 2.35.

### 12 SHADES HEAVY CORD SUPERB, 3.75

—A HANDSOME, irregular cord so popular this fall for afternoon and street frocks. Twelve lovely fall shades, 36 inches wide. Silk Shop pricing, per yard

### COLORED SATIN CORD SUPREME, YARD 3.95

—A HIGH GRADE, heavy weight poplin cord with bright satin face. Excellent value at, per yard

3.75

3.95

### WANT LININGS? HERE'S REAL VALUE!

—GENUINE PURPLE edge, Empire satins in plain shades. Heavy weight. Just the thing to line your fall coat or suit. 36 inches wide. Sale special, yard

### SUPREME FRENCH SILK CANTONS, 2.98

—A BEAUTIFUL range of the newest and most desirable shades. A quality we know will give the very utmost in service. Complete color range. 40 inches wide. Silk Sale, per yard

2.50

2.98

## Cut Velvets from France! Record Low Price

—THEY WILL appeal to women of discriminating tastes. The price is far below the usual value, making this item one of the outstanding values of the Silk Sale. 36 inches wide. A good color range, including white. Special, per yard 4.95

### TINSEL SILKS FOR TRIMMING, 1.50

—SMART, 18-inch tinsel silks for dress trimmings, millinery, fancy work, etc. Gold or silver effects. Special value, per yard

### SWISS TAFFETA SILKS, ONLY 1.49

—600 YARDS of high grade Swiss taffeta silk—rich, soft chiffon finish, at a price that will clear the lot in short order. 36 inches wide. Per yard

1.50

1.49

### SERVICEABLE BROCADED LININGS, 1.95

—A BIG range of high grade, broadened linings. Smart designs and rich colorings. 36 inches wide. They will be snapped up quickly at, per yard

### NEW FRENCH FLAT CREPES, 4.50

—54-INCH, high grade, imported French flat crepe, in a good color range, at a pricing that will mean quick action buying. Monday at, per yard

1.95

4.50

## New Low Price on Brocaded Duchesse 1.98

—HANDSOME BROCADED satin duchesse, ideal for inexpensive evening dresses, dainty lingerie, etc. 36 inches wide. Don't miss the Silk Sale offering. An outstanding value at, per yard, 1.98.

### NOVELTY BLACK SILKS, 1.95

—BLACK novelty Armure silk—a good heavy quality silk and rayon. Fast dye. 38 inches wide. Per yard

1.95

### BLACK SATIN LININGS, 2.95

—BLACK brocade satin and surah silk—Ideal for linings. Heavy weight. 36 inches wide. Specially priced per yard

2.95

Secure Your Season's Supply of SILKS Now

## Rules of the Sale:

—We cannot promise to fill telephone orders.  
—Please carry small parcels.  
—Mail orders filled while the supply remains. Shop early!

## A Few Facts:

—concerning 'the H. B. C. Silk shop.  
—One of the finest Departments of its kind in Western Canada, occupying approximately 6,000 sq. feet of floor space.  
—\$75,000 stock of quality silks imported direct from the foremost mills of Europe, America and the Orient.  
—Magnificent displays—daylight department—Quick, courteous, intelligent service—Unsurpassed values.

## Here's Wonderful Value! Black Duchesse Messaline

98¢ YD.

—36 INCHES WIDE. Compare this quality with anything in the trade. 2,000 yards in the October Silk Sale at, per yard, 98¢. Come early!



## Come Early for Dustless Pongee 35¢

—800 YARDS OF dustless, natural pongee—Will keep the yard measures busy during the first hour Monday morning at, per yard, 35¢.

## Jumble Clearance of Silks at 50¢

—SHADOW STRIPE art silk for lingerie, silk spot small in grey only, silk and cotton crepes, etc. Sale price, per yard, 50¢.

## First Choice Double Wear Fuji 69¢

—BIG RANGE of our guaranteed first choice colored "Double Wear" Fuji Silk. A wonderful silk at a wonderful price. Per yard, 69¢.

## New Patterns, Printed Georgette 2.95

—54-INCH printed georgettes for dresses and scarfs. Smart subtle designs. Unbeatable value at, per yard, 2.95.

## LOOK! Lyon's Pure Silk Chiffon Dress Velvets

2.89

—BLACK and BEAUTIFUL colors. 36 inches wide. A value that will crowd the Silk Shop from the opening hour. Remarkable value at, per yard, 2.89.



## Novelty Georgette for Scarfs 1.49

—TABLE OF coin spot and printed novelty georgettes, ideal for scarfs, 40 inches wide. While they last, per yard, 1.49.

## Printed Corduroys for Kimonas 2.45

—TABLE OF novelty printed corduroys. Ideal for fall kimonas. Lovely colorings. 30 inches wide. Clearing at, yard 2.45.

## Novelty French Vel Voile, yd. 2.45

—RANGE OF colored vel voile—a French novelty effect in good afternoon tones. 40 inches wide. Priced to clear at, per yard, 2.45.

## Robe Lengths Baronet Satin 5.50

—SMART BORDERED, robe lengths of rich baronette satin. Very handsome design. Robe lengths of 2 1/2 yards. For 5.50.

## Table of High Class Bordered Novelty SILKS

4.25

—DESIGNS OF BEWITCHING beauty. All are exclusive effects. 54 inches wide. Values 4.50 to 8.50 yard. Silk Sale, per yard, 4.25.



—Second Floor, H.B.C.





# WOMEN'S BEAUTY CLUBS

## Lady Aikins no Slavish Follower of Frock Modes

Wife of Manitoba's Governor Sets Her Own Fashion Styles

PREVAILING fashion is not "dictated" by the average wife of a Manitoba Governor. Lady Aikins is no slavish follower of the current mode in fashion. The leader of society in Manitoba, the lady of the governor, rather than the average wife, is the one who sets the fashion. Lady Aikins is a woman of her own mind and is not a slavish follower of the current mode in fashion. She is a woman of her own mind and is not a slavish follower of the current mode in fashion.

## Social - Personal

Mrs. W. C. FATHALL and her daughter, Mrs. Katherine Thompson, have arrived from the Coast, where they spent the week-end.

Mrs. Herbert Dawson, of Prince Rupert, who spent the summer in Seattle and Victoria, with her daughter, Mrs. Donald Dawson, arrived home recently.

Mr. George Miesner, of the staff of the University of Alberta, who spent the holiday season in the East with relatives in Chicago and Chicago, arrived back in town at the week-end.

Mrs. P. R. Warren entertained a few friends at a bridge supper on Friday evening at her residence on 10th street, in honor of Mrs. W. G. Thompson, who leaves the city this morning to make her home at the Coast.

Mr. Gordon Lucas will leave on Monday for the Coast, where he will join Mrs. Lucas in Seattle, where she has been spending the summer with her daughter, Mrs. Donald Dawson, and her son, Mr. Gordon Lucas.

Mr. and Mrs. John R. Thompson, of Prince Rupert, who spent the summer in Seattle and Victoria, with their daughter, Mrs. Donald Dawson, arrived home recently.

Mrs. T. Maguire left recently to spend the winter in California and the Maguire family will be absent from the city for the winter.

Mr. Thompson, who has been in the North for some time as secretary of the University of Alberta, has been spending the summer in the North, where he has been spending the summer.

Mrs. Harford, of Hobbs, is spending a few days in town at the home of Mrs. Harford, 1512 10th street, on route back from a trip to the Coast, where she visited in Vancouver, Victoria and Seattle.

Mrs. John Macdonald of Vancouver, has arrived in the city from his home at the Coast, where he has been spending the summer at the University of Alberta.

Mr. W. R. Dettler, manager of the National Hotel, will leave Edmonton next week for a holiday trip to the Coast, where he will be spending the summer.

Mrs. James Thompson and Miss Thompson will arrive in Edmonton shortly from Vancouver, where they have been spending the summer.

Mrs. John Macdonald has come to Edmonton from his home in Vancouver, where he has been spending the summer at the University of Alberta.

Mrs. Katherine Thompson of Port Haney, B.C., has arrived in the city and will spend the winter months visiting her sister, Mrs. Norman Cook, 15th street.

Mrs. and Mr. Lenz Mattern have taken an apartment in the Hotel Lamarchand Mansions for the winter months.

Mrs. J. Barrett and her daughter left on Friday morning for the Coast, where they will spend the winter months.

NEW music will be furnished during the season.

The Annual Meeting of the Alberta Association and District Committee will be held in the Hotel Lamarchand Mansions, on Friday, October 15th, when the election of officers for the coming year will take place. A full attendance is requested.

EDMONTON'S FAVORITE - The White Cap Electric Washer

## Hungarian Varsity Must Admit Women Medical Students

BUDAPEST, Hungary, Oct. 1.—Hungary must admit women to the study of medicine, according to a decision of the Hungarian government.

The minister of education said that Hungary could not bring up a question like women's equality, which had been settled by very civilized western nations.

## Menus

By SISTER MARY BREAKFAST—Omelette, coffee, toast, butter, jam, fruit.

DINNER—Veal cutlet, mashed potatoes, cream, cabbage, salad, bread, butter, jam, fruit.

When children must hurry back to school at noon time, mothers should see to it that too much time is not spent in waiting for food.

Long lunches are a thing of the past. The modern mother should see to it that her children have a good meal at noon.

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## Dance Raises Funds For Christmas Gifts For Sick Children

ROYAL ALEX. AUXILIARY HOLD SUCCESSFUL WEEK-END AFFAIR

ONE of the most successful affairs of the week was the dance in the Lounge Room of the Royal Alexandra Hospital held to raise funds for Christmas gifts for the children.

The dance was held on Friday evening and was a great success. The funds raised will be used to purchase Christmas gifts for the children.

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## Health - Beauty

By LOIS LEBER

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## Garneau Brownie Mother Give Farewell to Worker

Mrs. Campbell, Retiring Brownie Owl, Receives Gift at Tea

A BROWNIE mother who has been a faithful worker for the past two years, Mrs. Campbell, retiring Brownie Owl, received a gift at a tea given for her.

The tea was given on Friday evening and was a great success. The funds raised will be used to purchase Christmas gifts for the children.

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## FEATHER BOAS

Parade to the new feather boas which have appeared at many of the social parties. In the boas of feathers, the most fashionable for the day.

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## TESTED RECIPES IN PICKLES

the preservation to afford a change of pickles. These fruit or vegetable pickles are not only good for the stomach, but they are also good for the health.

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## PIONEER Vinegar Co.

10807 98th St. Phone 2183

EDMONTON, ALTA.

SOLD BY EVERY GROCER EVERYWHERE

## RADIATOR COVERS

Saves Gas Saves Radiators

That is a good cover by Fletcher. The best at any price.

## Fletcher Auto Top & Painting Co.

EDMONTON'S ONLY DUCO SHOP 10216-102nd STREET

## FURS!

Winter

Our stock of ladies' fur coats is one of the most stupendous that we have ever carried at this time of year—Come in and see the latest designs in

## Ladies' Fur Coats

Elaborately lined, trimmed and finished, and yet moderately priced.

Each Coat an Individual Creation

The Alaska Fur Mfg. Co. Ltd.

J. A. LAUVIKER, Mgr. PHONE 4808 10320 JASPER AVENUE



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## FURS!







### Mrs. Wilson at League Assembly







**CAMERA STOPS PLANE**  
This remarkable action picture shows the air-walker just as it is leaving the ground, and it required a mighty wall camera to spot it. The plane is a Ford Super-8, in a trial flight at the recent Ford air meet.



**QUEBEC CHECKS UNOFFICIAL USE OF RED SIGNALS**  
**Motorists Disregard Danger Warning—Robbed of Real Meaning**

QUEBEC, Oct. 2.—Unauthorized use of red flags and corresponding of the highway with signs and billboards have been the cause of several accidents on the roads of this province this season.

**We Are The Grinders**

YOUR CYLINDERS NEED REGRINDING

We do all kinds of machine work. Cylinders grinding and honing your specialty. All work guaranteed.

**Liberty Machine Works, Ltd.**  
SAM NICHOLS, Manager.  
10982 104th St., Edmonton.  
Phone 2045

**DELTON GARAGE**  
JACK McCULLOUGH, Proprietor

OUR SPECIALTIES  
Car—Anytime Welding—Tractor, Binders and Farm Implements Repairing

Complete Stock of All Ford Parts  
Highest Grade Garage for Whomever You Choose

Phone 71365 11714 Fort Road

**Western Garage Co.**

121st St. Garage J. V. SKILLICK  
LATE OF SELICK AND THURGOOD

My 15 Years' Experience in All Makes of Cars is at Your Service

Have you made reservation for storage space for your car this winter?

Day and Night Service Phone 81149

**MR. MOTORIST!—Let us put your top and curtains in good shape for winter.**

**THE GREGORY CO.** Auto Painting, Lacquer Finish.  
10172 95th Street. Phone 5427

**A NEW SERVICE NOW OPEN FOR YOUR SAFETY**

Brakes are a most important part of your car. Ever think about them? Do they need adjusting? Modern Equipment—Johns-Manville Lining—and Courtesy

**H. L. PEASE**  
Located Dyson's Service Stn., 102nd St. Phone 4450

**WILLIAM FANE**  
Auto Body Builders  
Upholstering and Painting

9548 108A AVENUE PHONE 23121

**GLYDE & McLELLAN LTD.**  
WELLS-KNIGHT AND OVERLAND SERVICE STATION  
RAYBURN'S BRAKE LINE  
Phone 5421 Corner 101st and Jasper

**It's the Hidden Quality That Counts**

BUY A 'Genuine' C.C.M. Columbia Bicycle

SOLE AGENTS  
Quality Cycle Store  
Corner 10th and 110th Ave. S. 101st. Phone 2221

**ROADLESS AUTO TO ARRIVE NEXT**

Truckless street cars having become a reality, attention now turns to the development of the roadless automobile. The introduction of such a vehicle was a kind of this. Car was made, and the roadless car was made that formerly was impossible. This is a great step forward and power is ample.

**LONDON PREFERS NO BUMPER CARS**

The variance in the kind and type of automotive equipment preferred by the Londoners is revealed in a trade body's statement.

**45 Miles Found to Be Most Dangerous**

According to Dr. Eric Gardner, of Warrington, England, who has been keeping a record of automobile accidents in the London area, the most dangerous speed for motorists is 45 miles an hour.

**CHECKING SPEAKERS**

To keep speakers around the car, a little extra care is required. A speaker should be removed before touching up rusty bolts and joints with enamel.

**A NOSE DIVE**

At the average speed of 20 miles an hour for 800 miles the wheels of a car turn 314,000 times while the engine revolves 1,616,000 times with 4,514,000 revolutions.

**Notch Helps Get Out of Driveway**

A little scheme that makes it easy to get out of a driveway is to make a little notch on the under side of the front wheel.

**A MARVEL IN MOTORS**

Little known, well-known radios have been introduced by the British for an automobile of 500 horsepower.

**STICKY VALVES**

Any opening in the valve tappet mechanism of the engine will cause the valve to be likely to stick in the open position.

**ERSKINE FORECASTS PROSPEROUS 1927 FOR AUTOMOBILE INDUSTRY**

Continued prosperity in which the automobile industry will share to the extent of making 1927 another four million car year.

**German Invents New Taxi-Meter**

Word comes from Berlin that an A. G. German engineer, who was traveling in Canada, has invented a new type of taxi-meter.

**WILL BUY**

Second Hand Ford Cars for Cash  
BURNETT'S PAINT SHOP  
Phone 2265 101st and 10th

**RADIATOR COVERS**

Guaranteed to give you entire satisfaction. Save Gas and Radiators.  
EDMONTON TINT AND MATTERS CO.  
1012 10th Street. Phone 1708

**COOK'S AUTO REPAIR SHOP**  
BARGAINS IN SECOND HAND CARS  
Heated Garage for Winter Car Storage, \$10.00 Per Month  
101st and 10th. Phone 7186

**Bert's Garage**  
LTD.  
DODGE SPECIALISTS  
Rear 10131 105 St.  
Phone 4513

**STAR CLIMBS TWIN PEAKS**

Using the same star six touring car in which he recently made a record border-to-border economy run.

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**ALBERTA REFINERIES LIMITED**  
Plant, Edmonton South. Telephone e 252. Office: McLeod Building

**STAR TAXI**  
Opposite Y.M.C.A.  
10045 102A Avenue  
Leaves for A. & G.W. Yards 9 a.m. Tuesday and Thursday.

**Veteran Taxi**  
Opposite  
MCDONALD HOTEL  
NEW CLOSED CARS  
We Operate a Drive Yourself System  
PHONES  
**5353-11000**  
Give Us a Trial  
Proprietor—A. STEVENSON.

**REMOVAL NOTICE**  
Owing to the increase in my business, I was forced to secure larger quarters.  
Have Moved to 10013 101A Avenue  
McLeod Bldg. Service Station.

**J. STEVENSON**  
TIRE REPAIR AND AUTO SERVICE  
GAS, OIL AND ACCESSORIES

**ASK YOUR FILLING STATION FOR SUPER-FINE GASOLINE**

**ALBERTA REFINERIES LIMITED**  
Plant, Edmonton South. Telephone e 252. Office: McLeod Building



# Today We Offer



## A NEW AND ENTIRELY DIFFERENT TYPE OF GASOLINE

**I**MPERIAL Ethyl Gasoline—on sale today for the first time—is science's latest and greatest contribution to the comfort and satisfaction of car owners.

It is the answer of the combined resources of the petroleum and automotive industries to the fifteen-year old problem of producing a motor fuel that will bring out the true power and efficiency of the modern automobile engine.

Imperial Ethyl Gasoline is an epochal achievement—fully as important to the motoring world as such notable discoveries as the balloon tire and four wheel brake.

You do not need to be an expert or a scientist to measure the miracle of power and improved engine performance revealed in your car when you drive it on Imperial Ethyl Gasoline.

You *feel* the difference *immediately*, because this wonderful new fuel is better than the best gasoline you have ever used.

Imperial Ethyl Gasoline unleashes all the latent power of your car—enables it to streak up the stiff hills “on high”—gives your engine a quiet rhythm and instant response—makes your motor absolutely knockless—gives you quicker starting than you've ever experienced.

Imperial Ethyl Gasoline is a unique and wonderful product—obtained by combining “Ethyl Brand of Anti-Knock Compound” with a very special grade of gasoline. The Ethyl ingredient is a product developed by seven years of research in the laboratory of the General Motors Corporation.

No other gasoline ingredient compares with Ethyl Brand of Anti-Knock Compound. Manufactured by the Ethyl Gasoline Corporation, this remarkable product cannot be successfully imitated. It cannot be duplicated. It is absolutely unique and stands alone as a new discovery.

Ethyl Brand of Anti-Knock Compound increases the efficiency of gasoline because it controls the rate of combustion. Every time the spark jumps a powerful sustained explosion results. Power waste—as indicated by knocks—is eliminated.

The introduction of Imperial Ethyl Gasoline at this season is particularly timely. Nights are getting cool—Winter will soon be here. Imperial Ethyl gives the motorist entire freedom from those troubles which he has formerly encountered with the approach of cold weather.

It's well worth the 4c. per gallon more we charge for it.

### IMPERIAL OIL LIMITED

#### CAUTION!

Do not confuse this wonderful new fuel with the many so-called “Anti-Knock” Gasolines on the market. And do not be misled by other gasolines purposely colored red to resemble Ethyl.

Our well-known Premier Gasoline has as much “Anti-Knock” quality as any gasoline made or sold in Canada with the sole exception of Imperial Ethyl Gasoline. The latter is more than a gasoline—it's a motor fuel of super-efficient qualities.

For your protection, no dealer or service station will be permitted to sell Imperial Ethyl Gasoline through any pump that does not conspicuously display the official Imperial Ethyl Trade-Mark as reproduced in this advertisement.











## COBHAM URGES FLYING BOAT DEVELOPMENT

Downloaded At: 11:53 11 September 2009

Associated Press  
LONDON, Oct. 2.—"Finally the outstanding lesson of this flight is the necessity for developing the hydroplane as a means of rapid transport," says Alan J. Coghlan, the English flier, who returned home yesterday from a round trip flight from Rochester, England to Australia.

This statement is made in an article contributed by Coghlan to the Daily Mail.

Coghlan, who made the 24,000 miles in 220 hours at an average speed of 57 1/2 miles an hour, asserts that it is possible only because of the hydroplane that it is possible to reach Australia in an aeroplane during the monsoon sea-

[illegible]

**MONTRÉAL**, Dec. 2.—It is announced that the Third of December has accepted the appointment of chairman of the London edition committee of the Bank of Montreal.

# Which?

**PROVISION FOR LIFE**  
*pay from age 40*  
**MONTHLY INCOME**  
*if you die*  
**FOR YOUR SON or DAUGHTER**  
*success in life*  
**WARRANT FOR MAN AND WIFE**  
*Policy*  
 of these interesting Booklets

**ON LIFE**  
**ON**

# Lumber

a new granary, barn  
any description, we  
material to build it,  
Y and PRICE.

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aser & Co.

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## THE NEBBS

By Sol Hess

### THE NEBBS

### Botching up the Batch's Dinner

By SOL HESS



Nebbs is a Realtor

—He tackles new "prospects" every day with vim and vigor and learns a lot more about human nature—

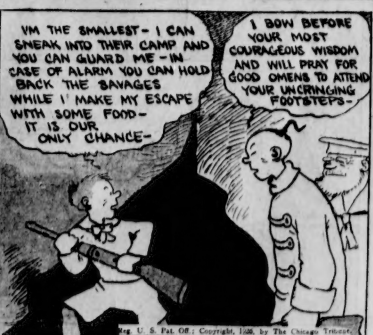
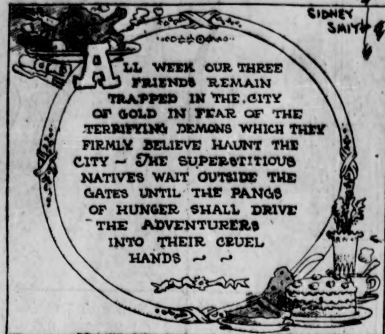
Life's Hard Knocks and Knotty Problems

—See his daily adventures. They are a series of philosophical studies of life itself—

COMIC PAGE EVERY DAY







Andy Gump's Investment

IN A SUBDIVISION IS TAKING SHAPE - HE'S GOT A WONDERFUL NAME FOR IT -

"Paradise Vista"

HE HAS TOLD HIS SALESMEN TO STICK TO THE PLAIN, UNVARNISHED TRUTH AND DESCRIBE IT AS

"The Loveliest Spot on Earth"

# BOOTS AND HER BIDES

BY  
JANUARY



## OUR BOARDING HOUSE



Most Sickness Is a  
Matter of Ignorance

Not knowing what  
and when to eat  
or that exercise  
is essential. Then, if  
not ignorance, it is

---Sheer Laziness or  
Absolute Gluttony

--Nutrition is health  
and proper diet  
is easily managed.  
When you know  
how, why not

Be Happy and Healthy  
Through Dr. McCoy

EDITORIAL PAGE ARTICLES EVERY DAY.